Dynamic PriceBuilder™

Dynamic PriceBuilder™
Powers dynamic LTL pricing

MANAGE PRICING REAL TIME WITH DYNAMIC PRICING

As the saying goes, the only constant is change. This rings true for LTL transportation markets, in the form of capacity and demand shifts, labor requirements and equipment availability, competitive pressures and more. What's the key to navigating these changes? It's the ability to plan and proactively respond real time to multiple market factors with dynamic pricing for LTL.

Dynamic PriceBuilder™ is the only dynamic system that considers carrier specific costs. The carrier-managed business rules engine is coupled with the Cost Intelligence System (CIS®) prospective cost model to drive timely, targeted and precise high speed analytics giving LTL carriers the agility and flexibility of dynamic pricing.

Carriers can:

• Adjust pricing at a moments' notice, to reflect market conditions

• Generate and manage transactional spot and LTL rates

• Change business rules at any time without affecting past quotes

MAKE BETTER PRICING DECISIONS

Manage yield versus volume with on-demand control of price changes

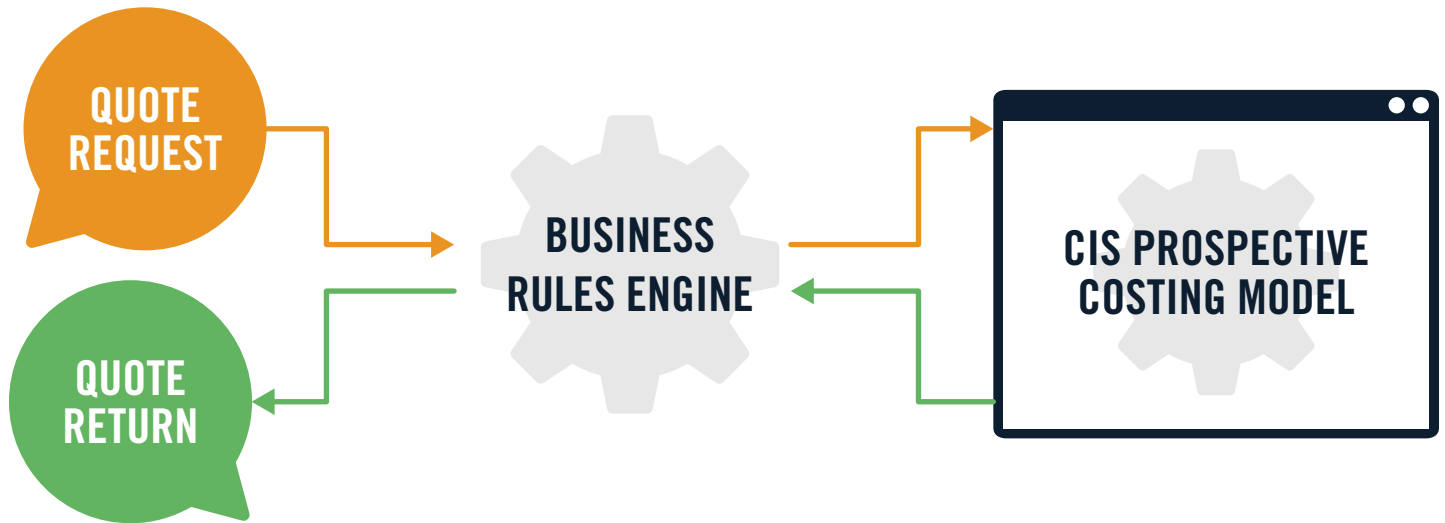Target multiple customer segments with different dynamic price programs

Access levers, including location, weight, density, day of week, and calendar date

Customize accessorial charges by lane, location, weight break, etc.

WHAT IS DYNAMIC PRICING FOR LTL?

Carrier flexibility to change pricing at a moments' notice, to reflect changing market conditions.

HOW DYNAMIC PRICEBUILDER™ WORKS

SMC³ hosts the pricing engine and stores each quote's details. API services allow secure integration for quote generation, retrieval and reporting.

The result: *Not just dynamic pricing but a whole way to price LTL!*

For more information on Dynamic PriceBuilder™, contact SMC³ today at 800.845.8090 or sales@smc3.com.

WHY SMC³?

SMC³ has a lifetime of transportation transit-time knowledge and information, and the company's solutions aid customers in making the optimal LTL decisions for their unique business needs. SMC³ also supports customers as they grow, whether they're dealing with 10 or 10,000 freight movements per day. Shippers and 3PLs use SMC³'s peerless rating solutions to access transit-time intelligence, saving time and money on their supply chain requirements throughout North America.