



# BatchMark<sup>®</sup> XL

## Discover and Correct Inefficiencies

This powerful tool in the SMC<sup>3</sup> XL family of hosted technology products provides the ability to analyze and predict freight transportation costs, offering benefits for all partners in a transaction.

- Carriers can discover transportation revenue patterns and opportunities for more accurate pricing
- Shippers and logistics service providers (LSPs) can uncover pricing patterns and cost efficiencies

## Even Faster Batch Shipment Analytics Means Better Choices

Whether the question concerns shipping LTL or small-package freight from Point A to Point B, managing freight for multiple shippers, or providing streamlined LTL freight transportation services, SMC<sup>3</sup>'s BatchMark<sup>®</sup> XL is the answer. With Version 2.4, BatchMark XL is integrated with CarrierConnect<sup>®</sup> XL, allowing customers to access both transit times and rates in the same solution.

BatchMark XL provides seamless access to a dynamically updated content library of more than 4,000 pricing modules from individual LTL carriers. With small-package rating capabilities, users can also optimize FedEx and UPS shipment pricing. This powerful solution enables the fast and accurate rating or re-rating of tens of thousands of freight bills simultaneously.

BatchMark XL allows customers to:

- Compare up to 20 services per shipment
- Receive both calendar-day and estimated delivery date transit formats
- Access density-based pricing modules, which include MexicoLite<sup>™</sup> Intra
- Monitor transaction usage for both rating and transit (Version 2.5)

## Carriers: Unlock More Accurate Pricing Models

With BatchMark XL, companies can accomplish revenue and yield goals by managing their freight flow volatility and changes within traffic segments. Utilize BatchMark XL for:

- Pricing system analysis
- FAK development
- Competitive discounting
- Rate comparisons to determine a revenue-neutral number
- Deficit rating

## Shippers and LSPs: Discover Transportation Cost Efficiencies

Analyze LTL freight shipping costs by benchmarking base rates against historical and/or industry numbers. BatchMark XL supplies critical information for identifying supply chain opportunities:

- Pricing analysis and transit-time modeling for up to 20 services
- General rate increase impact assessment
- Site-location studies
- Distribution maximization
- Freight bill auditing
- Vendor/supplier analysis

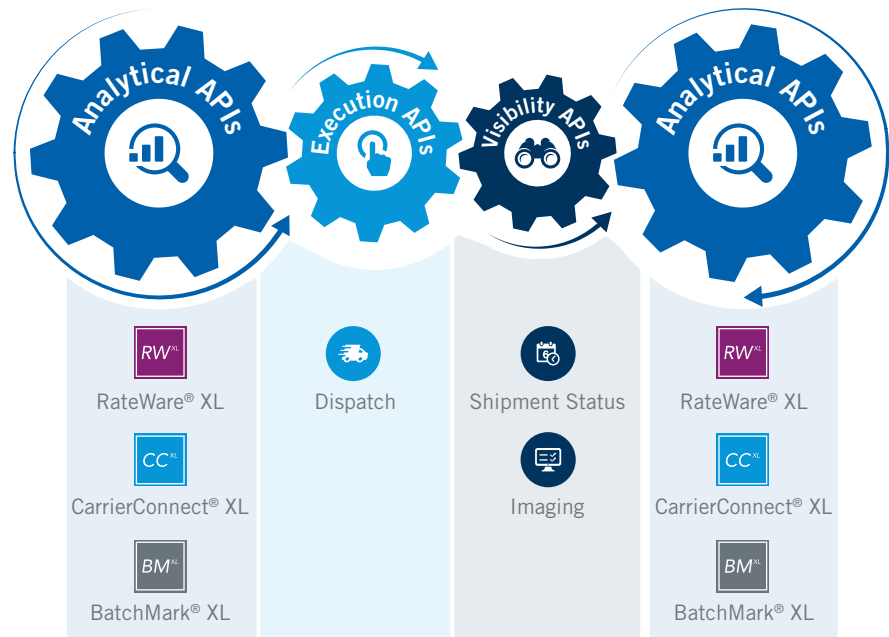


## Product Features

- Integration with CarrierConnect XL
- Small-package rating
- Density-based pricing modules
- Customizable discounting
- Dynamic SMC<sup>3</sup> pricing content
- Override ZIP codes for what-if scenarios
- Upload files in simple or detailed formats

## An SMC<sup>3</sup> Hosted Solution

SMC<sup>3</sup> solutions, hosted by the reliable, secure SMC<sup>3</sup> Cloud, provide users with the data and content they need without costly investments in infrastructure or data systems. As part of the holistic SMC<sup>3</sup> Platform, users have access to the company's leading-edge Analytical, Execution and Visibility APIs. The platform allows users to easily integrate SMC<sup>3</sup> content into their chosen technology platform for immediate access to up-to-date transportation pricing information.



To learn more about BatchMark XL contact SMC<sup>3</sup> today at 1-800-845-8090 or email [sales@smc3.com](mailto:sales@smc3.com).

## Why SMC<sup>3</sup>?

SMC<sup>3</sup> is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC<sup>3</sup> delivers its core competency – LTL pricing expertise – through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC<sup>3</sup>'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market. Through hosted API solutions, SMC<sup>3</sup> supports the entire supply chain with industry-leading speed, reliability and performance. SMC<sup>3</sup>: Investing a lifetime to help optimize freight transportation.

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