



Carriers & the SMC³ Platform

Optimize cost and service with SMC³ APIs

The SMC³ Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration. By automatically monitoring each step in freight workflow – from initial pickup to final delivery – across multiple APIs in a seamless manner, the SMC³ Platform increases responsiveness while lowering cost per shipment.

Instant visibility and increased efficiency – all from the cloud

Innovative carriers use the SMC³ Platform to manage LTL rating and transit information across all customers with one solution. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
Real-time shipment info	Improved visibility
Fewer customer inquiries	Enhanced efficiency
Service orchestration	Less network traffic
Automated delivery notifications	Faster payment

It all adds up to a reduced administrative burden and more efficient usage of hardware, software and, most important, human capital.

“SMC³ knows the industry and its participants very well, so it’s easy for them to create fantastic products, strategic solutions and bring value to a very complicated process.”

— Rob Estes, President and CEO, Estes Express Lines



Real-time shipment visibility



Instant proof of delivery



Fewer customer inquiries



Higher customer satisfaction



A flexible and comprehensive solution

The SMC³ Platform includes a wide range of transportation services designed to address the complete business problem. SMC³'s flexible solutions allow carriers to choose the right fit based on their specific needs.

Analytical APIs: RateWare® XL & CarrierConnect® XL

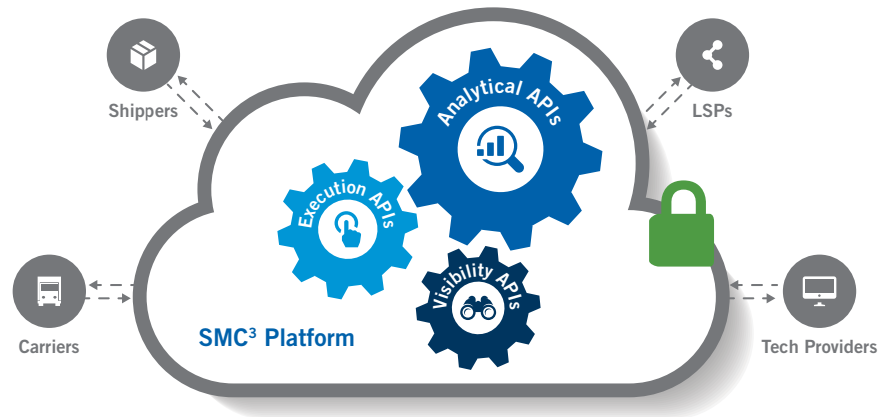
Industrial-strength APIs optimized for high speed and advanced analytics.

- Freight bill audit and contract management capabilities
- Pricing, transit and service details from multiple carriers
- Density and class rating solutions
- Industry-leading speed, reliability and security

Execution & Visibility APIs: Dispatch, Shipment Status, Imaging

Deliver real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence



Built on a secure, private cloud, the SMC³ Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

Unrival reputation

SMC³ has:

- The largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at www.smc3.com to learn more.

About SMC³

SMC³ is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC³ delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

Copyright © 2017 SMC³. SMC³, RateWare XL and CarrierConnect XL are registered trademarks of Southern Motor Carriers Association Inc. PI# 22046-L 01/2017