



LSPs & the SMC³ Platform

Improve profits with SMC³ transportation APIs

The SMC³ Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration for 3PLs. These powerful solutions automate workflows and produce event-based notifications, allowing companies to take preventative actions before a problem occurs.

Instant and accurate information — all in the cloud

Join the innovative 3PLs already utilizing the SMC³ Platform to manage and optimize LTL rating, transit and service complexity. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
Real-time info	Proactive response
Standardized carrier messages	Streamlined workflows
Intelligent carrier data	Empowered dispatch
Service orchestration	Less network traffic
Instant proof of delivery	Faster payment
Lower administrative costs	Higher profits

It all adds up to more efficient use of a company's hardware, software and human capital.

"SMC³'s track record of innovation and commitment to adapting their platform to solve the needs of our evolving industry solidified our choice to partner with them."

— Mark Redini, vice president of sourcing, Echo Global Logistics



More automated dispatch



Real-time shipment visibility



Instant proof of delivery



Higher customer satisfaction

A flexible and comprehensive solution

The SMC³ Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC³'s flexible solutions allow 3PLs to choose the right fit based on their specific needs.

Analytical APIs: RateWare® XL & CarrierConnect® XL

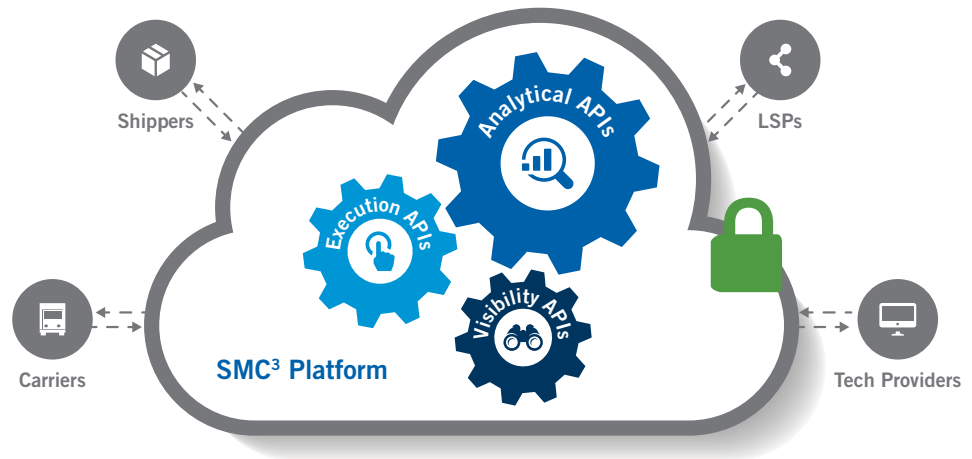
Industrial-strength APIs optimized for high speed and advanced analytics.

- Freight bill audit capabilities
- Pricing, transit and service details from multiple carriers
- Density and class rating solutions
- Industry-leading speed, reliability and security

Execution & Visibility APIs: Dispatch, Shipment Status, Imaging

Real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence



Built on a secure, private cloud, the SMC³ Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

Unrivaled reputation

SMC³ has:

- The largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at www.smc3.com to learn more.

About SMC³

SMC³ is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC³ delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

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