Bid$ense®

Transform Your Next Freight RFP

Streamline LTL and truckload sourcing, unlock access to more potential carriers and balance service, network fit, cost and operational requirements to find the best fit for your business.

Manual Freight Procurement Costs More Than Time

Manual procurement can limit carrier options, reduce visibility into pricing and service alternatives and make confident award decisions harder to achieve. Bid$ense helps shippers and 3PLs take a strategic approach to transportation sourcing and optimize the bid process, leveraging automation across a comprehensive carrier network for a confident, complete RFP.

EXPAND OPTIONS

Reach beyond incumbent carriers to uncover new pricing, service and network-fit providers.

SIMPLIFY RFPS

Manage invitations, evaluation, carrier communication and staging in one solution.

SOURCE CONFIDENTLY

Evaluate pricing, carrier operational service data and other requirements alongside cost.

Trusted Bid Technology

Bid$ense brings the sourcing process together so shippers and 3PLs can efficiently manage bid and RFP execution, standardized responses and scenario evaluation, including accessorial exceptions, all in less time and with less manual work.

MANAGE THE SOURCING EVENT

- Invite LTL and truckload carriers
- Standardize carrier responses
- Communicate with carriers inside the tool
- Stage awards before final decisions

EVALUATE THE FULL PICTURE

- Compare pricing and service alternatives
- Evaluate carrier network fit by lane
- Review transit and operational requirements
- Consider cost, service and network tradeoffs

SMC3®

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"We use Bid$ense to look at keeping all the carriers, using only incumbents, or removing carriers, and to efficiently weigh our potential savings versus our risk."
—Carey Skoglund, National Logistics Manager, Ace Hardware

Match Freight to the Right Transportation Solution

Evaluate carrier options by lane across price, service, network fit and operational requirements to build a transportation plan aligned with your business needs.

Turn Sourcing Strategy Into Action

Shippers

Build your transportation plan around your freight and network needs

- Shape a carrier strategy for different lanes and service requirements
- Explore the tradeoffs between cost, service and network alignment
- Build strategic versus transactional carrier relationships

Logistics Service Providers

Translate your customer requirements into tailored sourcing strategies

- Develop lane-level optimized sourcing plans suited to each customer's freight profile
- Present clear pricing, service and network-fit tradeoffs
- Move from carrier analysis to proposed award scenarios

Why SMC³

SMC³ is the leading provider of over-the-road data, technology and education as an integrated solution to the freight transportation community. For 90 years, SMC³ has empowered shippers, carriers and 3PLs with exceptional solutions to support the complex transportation niche. Today, through hosted technology solutions, SMC³ supports the entire supply chain with industry-leading speed, reliability and performance to help optimize over-the-road freight transportation. Customers rely on SMC³ solutions to make informed business decisions, achieve higher returns on their transportation investment, and meet ever-changing market demands.

Schedule a Bid$ense conversation. Contact sales@smc3.com | 800.845.8090 | www.smc3.com

SMC³

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