



MexicoLite™ Intra

Your LTL Pricing Ally in Mexico

In the mid-1990s, SMC³ recognized a growing problem in the LTL community. U.S.-Mexico traffic had no formal base-rate system, meaning U.S. shippers and logistics service providers couldn't accurately determine shipping costs.

The solution: A baseline of rates that gave shippers engaging in cross-border commerce a benchmark when comparing the rates of Mexican carriers. MexicoLite™, based on SMC³'s trusted CzarLite® product, contains base rates that are already well established for shipments traveling between the U.S. and Mexico. MexicoLite Intra, the latest solution in the CzarLite family of products, provides U.S. shippers with a pricing benchmark for shipments within the country.

The Newest Benchmark

Built by SMC³'s transit-time and rating experts, MexicoLite Intra offers rating solutions based on dimensional weight, modeled on Mexico-to-Mexico postal codes and delivered in Mexican pesos. Before the introduction of intra-Mexico pricing, shippers and logistics service providers working in Mexico did not have a reliable way to benchmark the pricing data they received from carriers. These customers now have the power to determine the best cost for their shipments every single time.

SMC³ is the latest ally for U.S. shippers and 3PLs operating intra-Mexican transport. By aligning with the top carriers operating in Mexico, SMC³ is able to present a holistic view of the market and accurately measure the trends and shifts in pricing. With MexicoLite Intra, these organizations can now ensure they are receiving the best price possible for their shipments.

Trusted, Accurate Pricing

Customers who ship within Mexico can now experience the benefits of CzarLite in a Mexico-specific solution, allowing them to:

- Ensure uniform rating discussions with multiple carriers
- Survey general pricing availability in various markets
- Ensure carrier competitiveness

Innovation And Service

As the supply chain evolves, SMC³ continues to innovate, creating new solutions that take advantage of technological advancements. MexicoLite Intra is only the latest solution in the company's ever-expanding array of technology offerings, and SMC³ is dedicated to growing its Mexican benchmarking services as the market demands.

About SMC³

SMC³ is a hub of expertise in the LTL arena. The company delivers its core competency – LTL pricing expertise – through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. Its products are used by companies large and small to create efficiencies throughout the supply chain. SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools allow customers to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.