



## Ensure That Your LTL Services and Transit Data are as Accurate and Visible as Possible

### SMC<sup>3</sup> CarrierConnect<sup>®</sup> XL 2.0

As a carrier, you know that providing accurate, complete and timely transit data is critical to maintaining and growing relationships with your customers, but is your company utilizing every opportunity to make that happen?

CarrierConnect XL offers the most current, accurate and comprehensive LTL transit times in the industry, utilized by more than 300 shippers, logistics service providers and technology providers.

Enhanced transit calculation details in release 2.0 include estimated calendar-day delivery, company-observed holidays and operational work week so your transit schedule is depicted more accurately.

More than 300 carriers currently provide data and are represented in CarrierConnect XL 2.0. Here are the reasons why:

- High visibility and operational accuracy improves customer acquisition and retention
- Minimized errors lower operational expense
- Near real-time updates that are available simultaneously to all participants—no delay in getting changes out to customers
- Ability to provide custom data to specific customers that only they may access
- Multiple services such as Standard and Express
- Lane-based exceptions
- Partnership visibility
- Beyond point day of week pickup and delivery

If you are already utilizing CarrierConnect XL, but providing SMC<sup>3</sup> with services and transit data that don't take full advantage of the advanced calculation methods and resulting accuracy, your transit data is not represented as definitively as it could be.

Speak with your SMC<sup>3</sup> representative to learn more about CarrierConnect XL 2.0 and how more granular transit calculations can be achieved with your data.

Contact SMC<sup>3</sup> today at 1.800.845.8090 or email [sales@smc3.com](mailto:sales@smc3.com) for more information.

# CarrierConnect<sup>®</sup> XL

### About SMC<sup>3</sup>

Shippers, carriers, logistics service providers and technology providers look to SMC<sup>3</sup> for the technology, industry data, educational services and general know-how to achieve greater success in the transportation marketplace. Founded in 1935, SMC<sup>3</sup> has established a firm reputation among industry professionals as a central knowledge base for decision support, improved collaboration and streamlined processes in the movement of freight via motor carriers.

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